



#### **EFFECTIVE COMMUNICATION PLATFORM**

# Communication, creative cooperation and decision making

How you pull the strings even in critical times?



#### Times of crisis require fast and effective solutions for

- Maintaining effective communication
- Use of the knowledge and innovative strength of employees
- Ensuring fast and flexible action
- Ensuring sound decision making
- Enhance motivation and loyalty of employees to the company

# Times of crisis is TIME OF CHANGE!





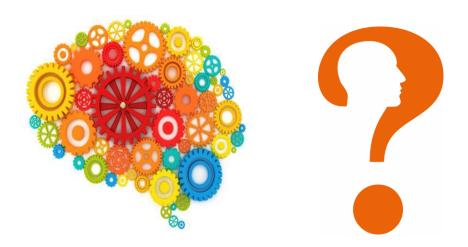
#### We bring you a NEW solution for extraordinary challenges



#### **EFFECTIVE COMMUNICATION PLATFORM**

The ingenious and at the same time simple basic idea:

Use open questions for any purpose.





# The core process of Quantified Company (Q.C) platform

- ... consists of only 2 simple steps, which are done online:
- 1. Formulation of open questions to the relevant persons divided in groups, sectors...
- 2. Virtual "bulletin board" with all the answers to the vote





#### **Examples of open questions**

from a recent survey on remote work

Home Office

- What habits, tools work for you when you work from home?
- What do you see as the greatest challenges of distance working?

How you get stronger

- What should we do to become stronger during the crisis?
- What can we achieve/create during the crisis?

How you can help

- How can your company help you and your relatives during the Corona crisis?
- How can you help your colleagues in the crisis?

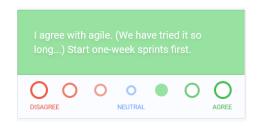


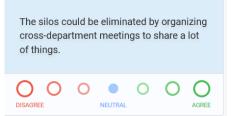
#### **EXAMPLE**

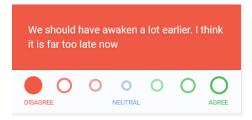
### Q: What should we do to become stronger in the crisis?

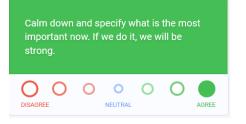
- The involved persons can anonymously express their opinion on the question and evaluate the anonymous answers of all others.
- The evaluation palette ranges from full approval to neutrality and rejection.
- The software collects the opinions and ratings.
- The most important results are identified on the basis of the assessments.

#### Samples of offered answers to vote:





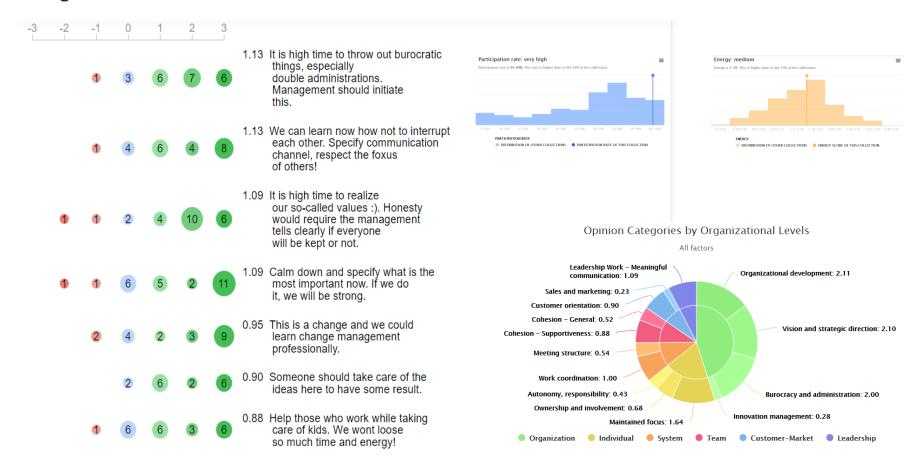






#### **Detailed presentation of results**

The Q.C tool permits a detailed presentation of the results in different categories, e.g. according to organizational levels.





# Differentiation according to survey groups

The Q.C tool permit any differentiation of the interviewed groups, e.g. by departments, management levels, locations and countries.

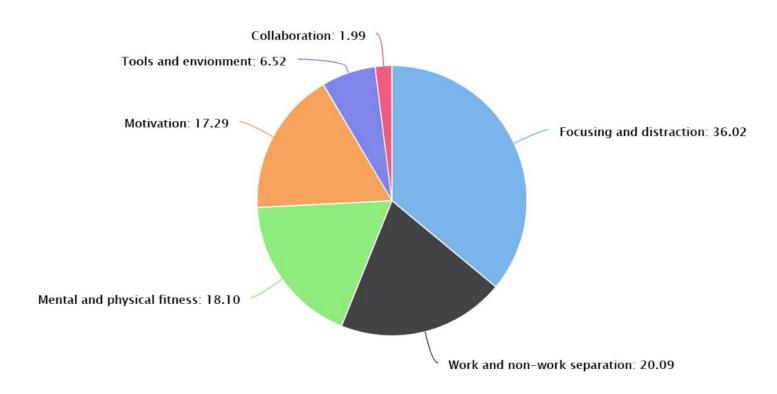
	IT	Marketing	Sales	Budapest	New York	Paris	Tokyo	Innovation group	Y generation
Our work is not recognized by managers, they think only sales counts. (0.84)									
I get sick from the airco which is directly above me (0.84)									
In theory we may come up with ideas, but managers don't listen (0.82)		Time pressure cause 1.33 in the Sales group	sed by ad hoc dec	isions (0.75)'s effec	et is				
Time pressure caused by ad hoc decisions (0.75)									
We need more opportunities to get to know each other. We have 1-2 team buildings per year, which is not enough for this big team with high fluctuation (0.74)									
I don't get enough support for my work. (0.71)									
Incomprehensibly strict dress code for the everyday work (0.67)									
Slow internal supply processes, like waiting for two months for a new computer or a landline phone (0.62)									
I feel the atmosphere in the office is not helping me to admit easily mistakes that I have made during my work (0.61)									
Administration tasks kill me (0.52)									
Sexist jokes make women colleagues uncomfortable (0.43)									
Some of our colleagues clearly have communication problems, they can't write a polite email or have a normal conversation (0.42)									
I can't find any normal restaurant around the office (0.39)									



#### **Current survey**

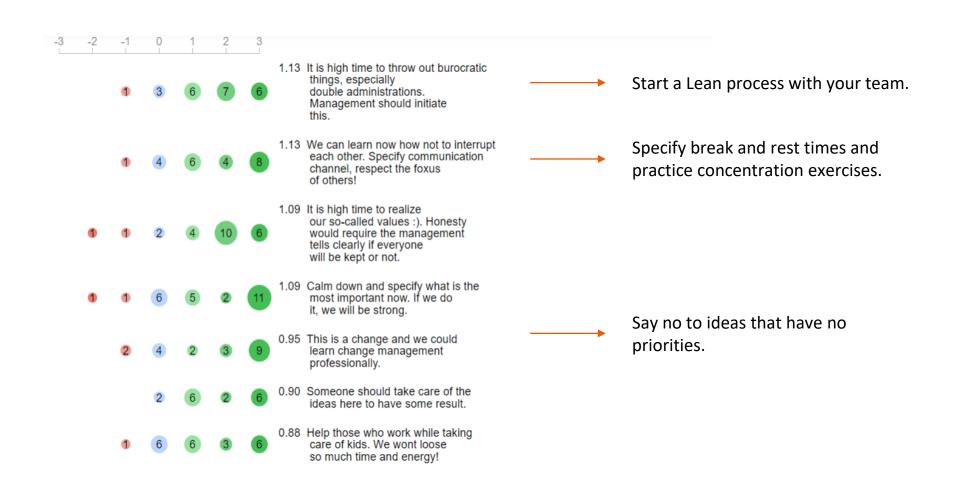
The most important factors influencing remote work

#### Development Focus importance



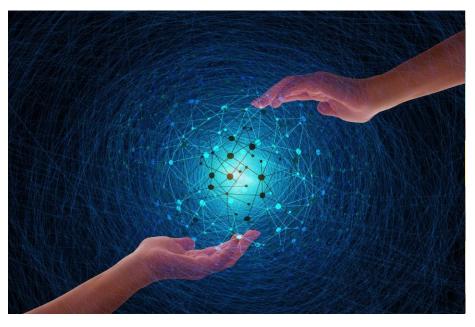


# Measures can be prioritized and bindingly determined in an (online) workshop afterwards





#### Major advantages when using Quantified Company (Q.C)



- Open questions generate creativity and diversity of opinion
- Participants are connected via the virtual "bulletin board" and inspire each other
- Honest and unbiased results through anonymity
- Quick coordination processes



# Major advantages when using Quantified Company (Q.C)



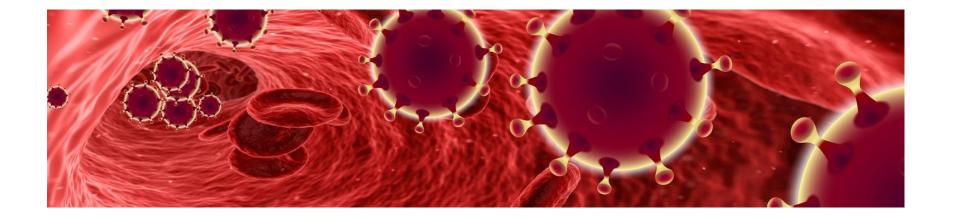
- Detailed and differentiated presentation of the results
- Clear prioritization of the most important aspects becomes immediately clear
- Reduced time and costs for the companies
- Increase in employee satisfaction through inclusion and appreciation



## **Examples for the use of Q.C**

to address the challenges during the current crisis

- Which new business models, sales opportunities and cooperations can help us to survive the crisis?
- Which concrete measures help us to work effectively in times of crisis?
- Which three things should we definitely do while the crisis is ongoing?





#### **Examples for the use of Q.C**

to address the challenges following the current crisis

- What systemic vulnerabilities in our company has the crisis made clear?
- What can we do now so that we can carry out our business successfully after the crisis?
- What can we learn from our work processes when life returns to normal?
- What organizational changes should we make to increase our resistance to the crisis?
- Which cooperations should we establish in order to become more crisis-proof?
- How can we deploy our employees more flexibly, use their creativity and commit them to our company in the long term?



# **Privacy policy**

- Application of the current EU data protection basic regulation (DSGVO)
- Secure hosting of data in the EU
- The feedback of the survey participants is 100% anonymous.
- Information on the legal details can be found here
- Technical details & documentation are available on request.



#### We look forward to working with you.





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