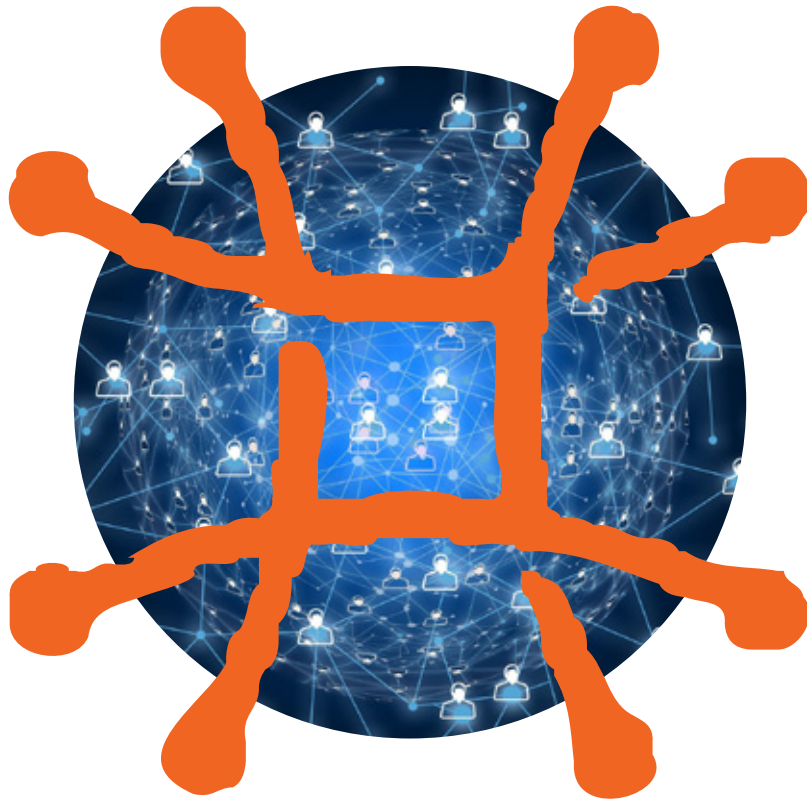


Necessity is the mother of invention



Creative collaboration and decision-making in home office teams

DRAGANA NIKOLIC, M. A.

The measures regarding the corona pandemic have turned the usual routines upside down in many companies. Where possible, employees work from home and try to organize their daily work via the Internet. If in addition supply chains are disrupted and demand is stagnating, creative solutions are needed in order to stay flexible and keep the business going. The longer the current state of emergency lasts, the more companies rely on the creative potential of their employees and on an efficient flow of information. But how can this be achieved when people are in the home office, not always properly equipped and with limited access to company data and other resources?

Using existing tools for new tasks

Conference calls and collaboration tools are currently booming, but also have their limits. That's why companies currently discover new possible applications for existing products. **For instance, our customers now enthusiastically use a software originally made for measuring employee satisfaction for involving their employees in creative processes and to coordinate decision making. And that works really well!**

Quantified.Company a tool for many purposes

Quantified.Company was originally developed for employee surveys and to determine the work - climate index. The reason why this software can now be used so flexibly for completely different tasks is its innovative concept. It does not work with a ready-made catalogue of questions, but with open questions that can easily be varied. Any number of employees from different departments can be invited to participate, regardless of location. All they need is a web browser. Answers can be submitted anonymously for voting via a virtual bulletin board. This guarantees honest, unprejudiced results. Thus, many voting processes can be carried out with any number of participants and more efficiently than by video conferences.

The list of examples our customers make use of the software is growing daily. Here are some examples:

- **Surveys** on how work and collaboration in the home office can be improved
- **Brainstorming** sessions for ideas on new business models and products to compensate for lost revenue due to the crisis
- **Organizing agreements** on suggested measures that will make the company emerging stronger from the crisis
- **Gathering feedback** on planned measures

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